

Lewis Hamilton, Johnnie Walker promote responsible drinking



click to enlarge

McLaren Mercedes F1 team driver Lewis Hamilton, and sponsor Johnnie Walker, are together promoting responsible drinking in Angola. The awareness campaign has been built on an outdoor advertising campaign with Continental Outdoor on strategically placed wall wraps, building wraps and gantries. The copy states: "Lewis Hamilton. Only one world champion. Keep walking."

For more, visit: https://www.bizcommunity.com