

Digital trade and the economy in Africa

Policy, trade and the private sector in the digital era dominated debate at the Conference of African Ministers in Marrakesh...



(L-R) Zouhair Chorfi, Secretary general of the Ministry of Economy and Finance, Morocco, newly elected Chair of the bureau of the committee of experts; HE Elsadig Bakheit Elfaki Abdalla, Chair of the outgoing bureau of the committee of experts; Vera songwe, Executive Secretary of the UN Economic Commission for Africa. Credit: United Nations Economic Commission for Africa (ECA).

The emphasis on the importance of digitalisation in enhancing African economies was top of the agenda at the annual Economic Commission for Africa Conference of African Ministers of Finance, Planning and Economic Development, [COM2019](#), which kicked off in Marrakesh last week.

The weeklong event, which has also drawn various seasoned experts and policy-makers from inside and outside Africa, will weigh and evaluate this year's theme, *Fiscal Policy, Trade and the Private Sector in the Digital Era: A strategy for Africa*, against the backdrop of recent economic and social development on the continent.

The 52nd session of the [Conference of African Ministers of Finance, Planning and Economic Development](#) is taking place at the Palmeraie Golf Palace in Marrakech, Morocco. The Committee of Experts will commence on Wednesday, 20 March and end on Friday, 22 March 2019. The ministerial segment of the Conference of Ministers will take place on Monday, 25 and Tuesday, 26 March 2019.

AfCFTA progress

The conference will also provide a platform this week, for delegates to review fiscal policies for the implementation of the CFTA. Adopted on 21 March 2018, the agreement is now two ratifications away from 22 member countries needed to enforce the trade bloc that envisages, among much more, a gross domestic product of more than \$3trn and the creation of 300,000 direct and more than 2 million indirect jobs.

Africa's largest economy, Nigeria and the host country Morocco are among those yet to ratify.

Rapid economic transformation

"The potential of Africa is, and has always been, promising... the continent has all the pre-requisites for rapid economic transformation in the next decade...[but] the importance of digitalisation and the digital economy in driving growth and structural transformation, as well as optimising fiscal performance in Africa cannot be overstated," Songwe said.

"It is currently estimated to represent 15.5% of global GDP and is expected to reach 25% of global GDP in less than a decade [and] there has been a rise in the digital innovation hubs on the continent, such as the Silicon Savannah in Nairobi and the Kumasi Hive in Ghana, not to mention more solution-oriented technologies, such as Flutterwave, which has enabled global payment processing in Nigeria through a single, seamless platform. In 2018, this application was reported to have processed \$1 billion worth of transactions."

"Such digital developments can have a transformative effect across the economy by reducing barriers to entry and expanding market reach for businesses, creating jobs, and boosting both domestic and foreign trade in goods and services," she emphasised.

Digitisation

Zouhair Chorfi, secretary general at Morocco's Ministry of Finance Morocco and incoming chair of the Committee of Experts of the CoM, further added, "Digitalisation is a great opportunity for Africa. It can transform Africa by increasing competitiveness, promoting strong integration, reducing the cost of doing business. Morocco is ready to play its part."

His predecessor, Isadig Bakheit Ifaki Abdalla also proffered on the issue: "With the advent of the digital age, Africa can leapfrog and use new technologies to push the continent's drive for sustainable development.

The conference commenced with the official opening of 38th Meeting of the Committee of Experts deliberating on the 2019 theme itself amongst other statutory issues. This set the tone for the week's discussions, which will centre on leveraging digital technologies to mobilise Africa's domestic resources, strengthen competitiveness and speed up growth in all developmental sectors.

Economic report

The week will also see a broad array of sessions and side events. Some highlights will include the launch of the *ECA 2019 Economic Report on Africa* – which assesses performance of fiscal policy and analyses both challenges and opportunities in Africa. There will also be the launch of the African Fintech Network and a roundtable on trade and private sector development in the digital era.

Gender, youth, and climate change are also among other key issues in the spotlight as well as a special focus on the United Nations' support to the African Union's Year of Refugees, and Internally Displaced Persons. Another highlight will be the annual Adebayo Adedeji Lecture, named after ECA's longest serving Executive Secretary, the late Professor Adebayo Adedeji. The Lecture will pay tribute to the late thinker's contribution to the discourse on development of the African continent.

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