

## Ugandan journalist wins APO invite

Ugandan journalist Isaac Khisa wins APO Group invitation to attend the 2019 Africa Hotel Investment Forum. Each year APO Group offers African journalists the opportunity to attend major events as a part of its commitment to supporting journalism in Africa.



Ugandan journalist Isaac Khisa.

APO Group, the leading media relations consultancy and press release distribution service in Africa and the Middle East, today announced Khisa has won APO Group's invitation to attend the 2019 Africa Hotel Investment Forum (AHIF), the premier hotel investment conference in Africa, which will take place in Addis Ababa, Ethiopia from 23rd-25th September.

APO Group will offer one round trip ticket and accommodation in Addis Ababa (Ethiopia) for Khisa. The Africa Hotel investment Forum (AHIF) attracts many prominent international hotel owners, investors, financiers, management companies and their advisers. The latest edition of AHIF is predicted to be the biggest event of its kind ever staged in Africa, generating millions of dollars for the local economy, and billions for the continent as a whole.

Earlier this year, Bench Events, organisers of the Africa Hotel Investment Forum (AHIF), and APO Group, announced a long-term partnership aimed at boosting investment in the hospitality industry in Africa. APO Group founder and chairman, Nicolas Pompigne-Mognard, has also been appointed a member of the AHIF Advisory Board.

Khisa has more than 10 years' experience as a writer and business editor at the Independent Publications Limited and the Nation Media Group's publications, *The EastAfrican* and *Daily Monitor*. He has won various journalism accolades, including the Pan-African Re/insurance Journalism Awards 2017, organised by the Nigerian-based Continental Re-insurance; Uganda National Journalism Awards 2013 and 2017 for the business, finance and economy category by the African Centre for Media Excellence (A.C.M.E); and the Water Efficient Maize for Africa (WEMA) Journalist of the Year 2012 - Media Biotech Awards.

He holds a bachelor's degree in Mass Communication from Makerere University and currently pursuing a Master's degree in Business Administration (MBA) from the Uganda Management Institute.

"APO Group congratulates Isaac Khisa and is happy to be able to offer this opportunity to him. Each year, APO Group offers invitations to major events as part of our commitment to stimulate the growth of the journalism sector in Africa. It is important for us to support the development of journalists across Africa by creating opportunities on the ground when and where possible," said Lionel Reina, CEO of APO Group.

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