

Ugandan SME exhibition

Guest speakers will offer advice and solutions for key concerns of small and medium enterprises (SMEs) at an interactive exhibition, to be held at the Uganda Manufacturers Association's Show Ground, from 3 - 5 April 2007. Discussion topics will include strategic marketing/consumer insights, communication for business, customer care, import and export duties, business finance, tax advice, loans accounts as well as fraud detection. Hosted by Ugandan Telecom, partners in this project include Cell2Cell, SMSmedia, Stanbic Bank, and Tropical Bank.

Source: [New Vision Online](#)

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