

Retha van Zweel appointed Ads24 sales manager for the Community Newspaper division

Retha van Zweel is Ads24 newest manager, joining the team as sales manager for the Community Newspapers division - undoubtedly the largest business unit of the Ads24 stable with over 50 titles in print.

On the back of a law degree and apprenticeship, Retha began her career in editorial with Die Burger in the Western Cape, and thereafter moved into management in various sales divisions accumulating a total of seventeen years of experience in the newspaper industry and within Media24's various publications.

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