

How I Built This: Anja van Beek on being a leadership coach

"How I Built This" dives into the stories behind growing SME's and the movements they built.



Anja van Beek

Flying Kite's [Charles Hsuan](#) chats to [Anja van Beek](#), an ICF-certified talent strategist and leadership coach.

Before leaving her secure job of 24 years to embark on her entrepreneurial journey, van Beek was the HR Director for Sage Africa, Australia, Middle East & Asia where she led multinational teams.

“ *We are what we repeatedly do, so build yourself a great story* ”