

168: NetProphet 2016 and Flightsiteagent.co.za

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 31 March 2016, from 9-10am, show host Warren Harding looks at the upcoming NetProphet 2016 event hitting Cape Town on 7 April 2016 at the Artscape and we're joined in studio by entrepreneur and founder of Flightsiteagent.co.za, Rian Bornman.



We speak to Adrian Bush, director of Ramp Foundation to find out more about the event, what we can expect this year, the speakers and what goes into the event. We also look at the various events happening all through next week leading up to NetProphet. A week of innovation and technology in SA's Silicon Cape.



Then we look at the growth story of Flightsiteagent and talk entrepreneurship. Three years ago, the SA's first GDS-free online travel provider for ITCs, FlightSiteAgent - a division of online travel agency FlightSite - launched. Offering members who don't necessarily have prior travel experience access to competitive air, hotel, car and bus fares to sell onto family and friends at a mark-up, since 2013 it's doubled its turnover every year and today reports that its 500 active agents make 125 bookings a day, generating R80m in deposits per annum. This despite the industry's initial scepticism about its viability. We find out more from Flightsiteagent.co.za founder Rian Bornman about the launch, the growth and what he has learnt.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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