

## **New Good Food & Wine Show in Johannesburg**

Tickets are on sale for The Good Food & Wine Show taking place at the Ticketpro Dome in Johannesburg from 29-31 July 2016.

"Our aim this year, with revamping the Show's look and feel, is to provide a more interactive, informative and entertaining offering packed with a profusion of immersive experiences to enjoy and trends to uncover," says Maria Chieppa, managing director of Fiera Milano Exhibitions Africa – new owners of the show.



Curator Hannerie Visser, has designed a show that allows visitors to explore and enjoy the latest trends in lifestyle and design, while experiencing good food and wine. The Show, in its new format, provides a platform for sharing and networking around food.

Highlights of the Cape Town Good Food & Wine Show held earlier this year included a Sensorium capturing the scents of Cape Town from Kalk Bay's fish and chips to Cape Malay masala, the Wine Wall enabling wine lovers to see and smell some of the best South African and international wines and a pop up cinema where visitors could watch foodie movies.

Show goers gain free entry into all but one of the eight themed theatres, enabling more opportunities to interact with local and international chefs the likes of George Calombaris, Siba Mtongana, Sarah Graham, Jenny Morris, Neill Anthony and J'Something. Joining them at the Johannesburg show will be Australian chef, restauranteur, author and judge on *The Great Australian Bake Off*, Matt Moran as well as private chef, Neill Anthony.

Visitors may explore eight focus areas at the show, including: Wellness; Lifestyle; Wine; Beer & Alcohol; Market & Street Food; Kids; Baking and Gourmet. Under each, audiences get to interact with exhibitors, find out about the latest food trends and take part in entertaining and informative hands-on experiences.

## **Ticket info**

Tickets will be available from TicketPro and at the door at the following prices:

- Early Bird special: R126 (10% discount until 26 July. Ticket for one entrance only, valid for either Friday, Saturday or Sunday.)
- Adult: R140 (valid for one entry only on any of the days)
- Senior citizens over 65 years: R100 (Free on Friday valid with proof of ID card)
- Student: R100 (Valid only with proof of student card)
- Age 13-18: R50
- Age 0-12: Free
- Weekend Pass: R190 incudes entry on Saturday and Sunday only and excludes wine glass and tasting
- Wine Combo Ticket: R170 (Includes general admission entry, wine tasting glass and wine tastings valued at R30 on wine tasting card – each wine tasting from R5)
- Wine glass and tastings: R50 (Includes tasting glass and wine tastings valued at R30 on wine tasting card each wine tasting from R5) For additional tastings, recharge the card at the wine glass sales desk.
- Chefs table: 90-120 minute session with a chef, maximum 40 people per session, includes Q&A, photos and tastings
  of food demonstrated and book signing (excludes book)
  - Chefs Table for George Calombaris and Matt Moran is R800 per person
  - Chefs Table for Jenny Morris, Siba Mtongana and Sarah Graham is R300 per person

For more information about the Show, visit www.goodfoodandwineshow.co.za.

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For more, visit: https://www.bizcommunity.com