

STA Travel South Africa and urban espresso PR partner up

Boutique public relations agency, urban espresso, will be working alongside leading youth travel company, STA Travel South Africa, in handling all PR functions for the brand in South Africa.

Urban espresso and STA Travel South Africa have worked together on a Brand USA campaign in the past, and their latest partnership has kicked off with the launch of "#StartTheAdventure with STA Travel", a travel-dedicated show on CliffCentral.

For more, visit: <https://www.bizcommunity.com>