

# Align your brand with cutting edge trends

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Now in its 17th year, Bizcommunity's **BizTrends** is a highlight of the business calendar, a go-to source for South African, panAfrican and global business trends. The month-long celebration of trend contributions from 100's of South Africa's most influential trend spotters, forecasters and analysts across 19 industry sectors, comprises some of Bizcommunity's annual most read content. Daily curated trends feeds throughout January each year culminate in the annual **BizTrends** thought-leader event.



## Align your brand with cutting-edge trends

Topping off this month-long celebration of trends, the auspicious and memorable date - **02.02.2022** has been set for next year's virtual **BizTrends Event**. Confirmed speakers are from leading South African and Pan-African trend consultancies, specialising in identifying and breaking down key cultural and societal trends that will be of value to business strategy in the year ahead.

Position your brand on South Africa's leading business trend forecast with:

- **Brand exposure at the highly anticipated BizTrends Event 02.02.2022**
- **Brand exposure throughout January 2022 on hundreds of thought-leader trend stories on Bizcommunity**
- **Social media and promoted sharing**
- **Prime placement in the BizTrends Special Newsletters**

Align your brand with [#BizTrends Industry, Category or Event](#) sponsorship.

*BizTrends2022 are presented in association with South Africa's leading industry organisations MASA, ACA and IAB SA and are CPD accredited.*

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