

Google South Africa reveals trending searches for 2020

Google has revealed the results of its 2020 Year in Search, sharing what the world and South Africans searched for, asked about, looked for, ate and dreamt of exploring in 2020.



Mch Atagana, head of Communications and Public Affairs at Google South Africa.

Google's 2020 Year in Search compiles the moments, people, topics, events and places that captured the world's attention this year.

Just as Search helps people to explore and discover a world of information, there are many ways to explore the year through the lens of Google Search. From overall global stories to hundreds of top 10 lists of trending topics across pop culture and lifestyle, sports, music, news, and more from across almost 70 countries.

In South Africa, Coronavirus was top of everyone's minds this year and the pandemic's impact is reflected in the Year in Search lists. Pandemic notwithstanding, South Africans' love affair with sport, celebrities and politics remained unchanged.

From 'how to make pineapple beer' to 'level 3 lockdown', 'Teacher's Day' and 'Kamala Harris', South Africans use Search to explore their world.

Top ten trending searches:

1. Coronavirus
2. US elections update
3. Sasol share price
4. Level 3 lockdown South Africa
5. Children's Day
6. Hantavirus
7. Load shedding
8. Cigarettes ban South Africa
9. Teacher's Day
10. Leap Day

Top trending questions:

1. How to apply for an unemployment grant?
2. Who won the election?
3. What time is the President on tonight?
4. What is coronavirus?
5. What is 5G?
6. Where does vanilla flavouring come from?
7. Why were cornflakes invented?
8. Where to buy beer during lockdown?
9. Why were chainsaws invented?
10. How to make hand sanitiser?

Top trending 'near me' searches:

1. Restaurant near me
2. Grocery stores near me
3. Builders near me
4. Midas near me
5. Virgin Active near me
6. Hardware near me
7. Mexican food delivery near me
8. Massage spa near me
9. Game stores near me
10. Hiking near me

Top trending personalities - Loss:

1. Kobe Bryant
2. Mshoza
3. Genius 'Ginimbi' Kadungure
4. Bob Mabena

5. Naya Rivera
6. George Floyd
7. Chadwick Boseman
8. Zinzi Mandela
9. Thandeka Mdeliswa
10. Mary Twala

Top trending South African personalities:

1. Katlego Maboe
2. Nikita Murray
3. Edwin Sodi
4. Lerato Kganyago
5. Menzi Ngubane
6. Jackie Phamotse
7. Tino Chinyani
8. Sophie Ndaba
9. Nomcebo Zikode
10. Monique Muller

Top trending political figures:

1. Joe Biden
2. Kim Jong Un
3. Kamala Harris
4. Boris Johnson
5. Angie Motshekga
6. Ace Magashule
7. Stella Ndabeni-Abrahams
8. Nkosazana Dlamini-Zuma
9. Andile Lungisa
10. Bheki Cele

Top trending sports searches:

1. Premier League
2. England vs South Africa
3. PSL standings
4. IPL
5. Champions League
6. South Africa vs Australia
7. La Liga
8. Serie A
9. Europa League
10. Kaizer Chiefs vs Mamelodi Sundowns

Top trending recipes:

1. Pizza dough recipe
2. Doughnut recipe
3. Pineapple beer recipe
4. Banana loaf recipe
5. Pancakes recipe
6. Magwinya recipe
7. Lemon meringue recipe
8. Cinnabon recipe
9. Naan bread recipe
10. Pornstar martini recipe

Top trending travel searches:

1. Trip to Mauritius
2. Trip to Durban
3. Trip to Thailand
4. Trip to Mozambique
5. Trip to Hawaii
6. Trip to Mars
7. Trip to Singapore
8. Trip to Bali
9. Trip to Jamaica
10. Trip to Zanzibar

To see more information about Google's Year in Search across the globe, visit [Google's trends site](#).

For more, visit: <https://www.bizcommunity.com>