

New media client gain for Liquidlingo Communications

Liquidlingo Communications has been awarded the PR account for New Media (NMP), South Africa's leading content marketing company.

NMP produces customer and consumer titles in a number of market sectors including retail, food, banking, motoring, décor, entertainment and youth. Their award-winning titles include Edgars Club Magazine, Mercedes, Woolworths TASTE, the annual Eat Out and the newly Eat In guides.

Liquidlingo Communications will drive trade and consumer communication for the group's corporate communications and customer and consumer titles.

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