

Festival-goers can now shop and ship to Amazon lockers at Coachella

Visitors to the USA's popular Coachella festival in April will now be able to shop festival essentials from Amazon to be delivered to an Amazon locker located inside the event. Whether it's sunscreen, sunglasses or phone chargers, festival-goers will be able to order these in advance for delivery during the festival or order onsite for same-day delivery, at no extra cost.



Amazon will introduce a curated Amazon.com storefront to help customers shop for items they need and discover other festival-inspired products. It will feature a selection of essentials from categories including fashion & accessories, beauty, health & wellness, tech, and camping. The storefront will open in the weeks leading up to the festival at amazon.com/Coachella.

Amazon says shipping to a locker at Coachella will be easy and secure. During checkout, customers will select one of the Amazon lockers at Coachella as their shipping address. Once their package is ready for pickup, customers will receive an e-mail along with a barcode that they'll use to pick up their package. Amazon lockers will have a designated space within the festival gates and Amazon team members will be onsite to answer any questions from customers picking up their package.

"We want customers to make the most out of their weekend at Coachella," explains Patrick Supanc, Amazon worldwide director of lockers and pickup. "Bringing the convenience of Amazon Lockers to Coachella will help customers focus on their experience instead of worrying about forgetting something at home or having to carry it in with them."



Grid goes to Coachella

Jessica Tennant 29 May 2018



Amazon lockers are available in more than 900 cities and towns across the U.S. as an alternative delivery option for Amazon shoppers.

For more, visit: <https://www.bizcommunity.com>