

Digital upgrade for Sun International 's oldest loyalty programme

Sun International has utilised the time during lockdown to improve customer service. Additionally to launching a new online booking platform, the company has launched a mobile application to streamline communication with its most valued guest (MVG) programme.

At first, MVGs were entitled to special parking, but now they can take advantage of the app to get the best rates at Sun International hotels and leisure facilities, invitations to functions and events, and chances to enter promotions. Casino customers can also manage their loyalty points and see which slot machines have paid out and at which casino.

The app will be available for free download from Apple IOS and Android devices. Android APK is available for older phones.

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