

## A snapshot of Easter retail displays in SA

Shop! Association has released the *'Easter at Retail World Wide 2021'* in-store report featuring images of in-store activations and displays from 11 different countries, including South Africa. The in-store activities feature grocery retail, cosmetics and fashion. View a snapshot of SA displays below. <u>Click here to view full the report covering Easter displays worldwide</u>.



Checkers - Decorations, visual merchandising





Clicks - Visual merchandising, signage



CNA - Signage



Game - Visual merchandising, signage 1



Game - Visual merchandising, signage 2



Krispy Kreme - Signage 1



Krispy Kreme -Signage 2



Pick n Pay - Decorations, visual merchandising, signage



Pick n Pay - Signage



Sandton City - Decorations, visual merchandising, signage 1



Sandton City - Decorations, visual merchandising, signage 2



Sandton City - Decorations, visual merchandising, signage 3



Sandton City - Decorations, visual merchandising, signage 4



Sandton City - Decorations, visual merchandising, signage 5



Sandton City - Decorations, visual merchandising, signage 6



Woolworths - Decorations, visual merchandising



Woolworths - Signage 1



Woolworths - Signage 2



Woolworths -Visual merchandising, signage

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