

Epson SA appoints new consumer sales head

Epson South Africa has announced the appointment of Frank Oliveira as its new consumer sales head. In his new role, Oliveira is responsible for managing the South African consumer sales department, implementing Epson product portfolio strategies, developing sales opportunities, and executing tactical plans to support the business's sales strategy.

Oliveira has more than 20 years of working experience and joins Epson South Africa from Trek Bicycle South Africa. He also worked at Samsung South Africa as the commercial director for new business development.

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