

Get straight A's with Ackermans

Issued by [Ackermans](#)

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South Africa's leading value retailer, [Ackermans](#), has taken back-to-school nerves and turned them into back-to-school excitement with its wide range of school necessities under one roof.

There's no need to stress as Mom will find clothing, shoes, bags, stationery and other essential items required for the new school year at all stores across the country and online. It's so convenient, going [back to school](#) with Ackermans will be as much fun as learning your ABCs.

Open neck, button down, short sleeve school shirts are available in a double pack starting at R54.95. The long sleeve raised collar shirts are also available in a double pack starting at R79.95 – that's less than R40 a shirt for the maths boffins.





Ackermans knows how much kids love to play and climb trees or a jungle gym, so all uniforms have been manufactured with durability in mind. Moms will find reinforced hems and pockets, and additional stitching in seams that bear the most stress. The trousers, skirts and shorts feature constructed waistbands, with elastication in bigger sizes for additional comfort. This will ensure a bit more longevity as kids grow.

The two-pack grey trousers from Ackermans retail from R129.95, with single unit shorts and skirts starting at R79.95 and R89.95 respectively. Great value, and great quality.

Because Ackermans has you covered literally from top to toe, look out for Toughees leather school shoes starting at R249.95 for girls' shoes, and from R279.95 for lace up shoes. Toughees feature a protective layer against scuffs, stains and water, and thanks to the genuine leather uppers, they're easy to clean with a damp cloth and with a bit of polish, they'll look good as new as the leather softens over time.

Playful kids don't need to hold back, these shoes are the perfect partner for those who love to hop, skip, run or even jump

in puddles as they explore.





For moms who are not sure about which size uniform to buy, Ackermans has also created a very helpful measurement guide for [boy](#) and for [girl](#) uniforms to ensure the correct size is purchased.

Ackermans [Click and Collect](#) offering allows Mom to shop online at a time convenient for her and collect from her preferred store. Simply head to www.ackermans.co.za and still have access to Ackermans' full range of products from home or desk.

Until 19 January 2022, Mom will receive R100 off when she spends R500* or more on school supplies at Ackermans.

For more information on Ackermans back to school product range, visit Ackermans [website](#), or head to [Instagram](#) or [Facebook](#).

**this excludes Ackermans 2-pack uniform deals and luggage.*

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ACKERMANS

Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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