

PulPac names Emelie Andersson as brand and creative manager

Emelie Andersson has been appointed as brand and creative manager at PulPac to increase its global commercialisation efforts for its fibre-based packaging technology.

Andersson will lead brand development and growth as PulPac expands globally. Andersson has 15 years of brand communication experience with a strategic and creative focus. Prior to this job, she was employed by Paradigm Brand Consultancy, part of Consid, the Nordic region's IT and technology company

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