

Libresse appoints Digital Shero for its #Wombstories campaign

Digital Shero has been appointed by hygiene brand, Libresse, to lead social, digital and media relations on its ongoing #Wombstories campaign.

The campaign was launched on the Libresse's digital platforms and shares realistic experiences of the female anatomy and showcases intimate stories of the female body and the complexities that arise during one's lifetime.

For more, visit: <https://www.bizcommunity.com>