

## **Biz Most Read Award winners August 2022**

Issued by <u>Bizcommunity.com</u> 1 Sep 2022



August coronations to the following companies whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms over the past month.

Thanks to all our publishers for their awesome contributions to the daily business-to-business snapshot of our region.

## Congratulations to the Biz Most Read Award winners | August 2022

- Greater heights at Primedia for leading political journalist Matshidiso 'Tshidi' Madia Primedia Broadcasting
- Growth of SA's Most Valuable Brands outpaces the economy, increasing 21% in value to \$34.9bn Kantar
- Primedia celebrates the giant contribution of Jeremy Mansfield Primedia Broadcasting
- Bata South Africa hits the digital streets with #SuitYourSneakers campaign for Women's Month Bata

Publishing and promoting via a Biz Press Office newsroom continues to offer excellent value and variety for companies, organisations, PRs and brands. <u>Talk to one of our business content development managers</u> about your business communications needs.



Game of thrones: Why content is king, but context is queen

Bizcommunity.com 25 May 2022



**About Biz Press Office newsrooms** - Where over 400 of SA's top companies and organisations share the 'why' of what they do. Publish, promote and prolong front-page exposure for brand communications in the heart of the business media in one or more of 19 industries on Bizcommunity. Sharing your brand stories via a newsroom can empower and inspire others, while giving more mileage and exposure for your company, client brands

and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. More info.

- "Tick all the X's with Biz Content Feature Sponsorship 26 Apr 2024
- Biz Most Read Award winners March 2024 2 Apr 2024
- Biz Most Read Award winners February 2024 1 Mar 2024
- " Share in the sharing economy on Biz 28 Feb 2024
- \* Experience the 6X's of event sponsorship on Biz 26 Feb 2024

## Bizcommunity.com



Where 370 companies in 18 industries trust Biz Press Office newsrooms to publish corporate content, on Africa's indispensable B2B news media. **Enquire about a newsroom like this for your company on sales@bizcommunity.com** 

Profile | News | Contact | Twitter | RSS Feed

For more, visit: https://www.bizcommunity.com