

# Howard Music brews the beat for Castle Milk Stout

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## A smooth black track in super slow mo

MetropolitanRepublic brought the Castle Milk Stout sexy back and Howard Music was asked to jazz up the hypnotic new TV spot. Adam orchestrated a darkly sophisticated musical mood and distilled the idea of "slowing down to savour the moment" into a haunting melody. The spot was directed by Giaco Angelini, Paul Warner lead as creative director, Dale Mullany, Ntsiki Nukwa art directed and copy was waxed by Keith Manning and Mbulelo Nhlapo. For a sample of the final moody masterpiece in action [Click Here](#).

## Wilder than the Wild coast my son!

Adam was asked to manage the musical direction for a swanky Toyota function held at the (now infamous) Wild Coast Sun. To keep the vibes loose and the tunes tight, Adam chose a 17-song spread of percussion, trumpet, piano, bass and guitar, but oddly no drums... The "live and unplugged" sessions featured performances by some of SA's hottest local talents including Louise Carver, Elvis Blue, L'loyd Cele and Loyiso Bala. A big shout goes out to In-house Entertainment, who once again did a sterling job to ensure the night went down without a glitch or Gremlin in sight.



Adam backsatge with Louise Carver, L'loyd Cele, Elvis Blue and Loyiso Bala

## The Johannesburg Big Band in full swing

Adam Howard is an award winning composer, experienced musical director and the creative driving force behind the Johannesburg Big Band. The troupe consists of the most sought after jazz and live session musicians and regularly performs at high profile events across the country. The live gig circuit is heating up, so be sure to contact Adam for enquiries and JBB bookings soon.



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