

Rocket Creative at Markex 2011

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The 2011 Markex Show once again proved to be a tremendously successful brand building opportunity for Rocket Creative.

The annual exhibition, held at the Sandton Convention Centre is an absolute must for all advertising, marketing and promotional companies and Rocket Creative are proud to have a long history in taking part on the show.

Explains Richard Nilson, Rocket Creative Managing Director, "For Markex 2011 we opted to go for a compact & clean format and resist the urge to clutter the stand with samples. Our clinical symmetrical design ensured that our informational display presented our full standard range of in-store demo, activation and branding elements, as well as a range of images of recent centre court & original elements that illustrate our customised design and display capabilities."

The impressive overall branding effect contained a custom printed floor platform, modular aluminium walls, large 3D contour cut logo and elliptical demo plinths and the complete solution had a significant impact eliciting many flattering compliments from both clients and industry insiders alike. After many years of exhibiting on the Markex show this years stand will surely go down as one of Rocket Creatives most successful to date.



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Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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