

OFM changes from 97.1 to 94.0 in Potchefstroom

Issued by [OFM Radio](#)

10 May 2011

Exciting things are happening in Potchefstroom from Tuesday 10 May when Central South African radio station, OFM switches from 97.1 FM to 94.0 FM. This change in frequency will increase OFM's transmitter power for Potchefstroom and in doing so, increase their coverage area and the quality of their broadcast signal.

The change was necessitated by the positive growth and economic development of Potchefstroom with an increased demand of a better quality signal. The power transmitted on the 97.1 FM frequency was not strong enough for an ever growing listenership in Potchefstroom. 94.0 FM is fifty (50) times stronger than the current signal and listening pleasure in cars, homes and offices will therefore be much better. OFM is excited about the change in frequency and is committed to continue delivering entertaining and engaging radio to the listeners of Potchefstroom.

- **OFM celebrates moms with special broadcast** 10 May 2024
- **The value of relationships in content creation** 16 Apr 2024
- **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- **From retail to radio** 22 Mar 2024

[OFM Radio](#)



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>