

## Beat the bank on East Coast Radio

Issued by East Coast Radio

The December holidays are now a distant memory, as is the bonus that came with it. East Coasters around the province have indicated that what they need most right now, is another holiday and the cash to finance it.

East Coast Radio is currently hosting the Beat the Bank competition and if you are one of the lucky winners, you could win up to R20 000 in cold, hard cash. To beat the bank open as many vaults as you like and you could win a lot of money, but if you open one vault too many, you could be left empty-handed.

Throughout the day, listen out for the signal to enter the competition. When playing against the bank, you will hear one or more vault doors opening, revealing the money it contains. With each opening of a vault you will have the option to stop and win the amount of cash just announced, or if you have courage to, you may continue to the next vault. This could mean a bigger win or you could risk losing it all.

The human condition creates conflict when a decision has to be made. The bird in the hand or the two in the bush? How would you react if given the choice? Stay with what you have or risk it all for something bigger - what would you do? Discover your breaking point!

Visit www.ecr.co.za for more competition details.

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- \* Empowering business minds at the Mancosa East Coast Radio Business Breakfast 12 Apr 2024
- " Walk Your Way at the Suncoast East Coast Radio Big Walk 18 Mar 2024
- " Make moves for your future at the Mancosa East Coast Radio Business Breakfast 4 Mar 2024

## East Coast Radio



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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