

MyBroadband Mobile breaks 100,000 unique visitors

Issued by [Broad Media](#)

10 Jan 2011

[MyBroadband Mobile](#) attracted over 100,000 unique monthly visitors in December, complimenting the 850,000 unique monthly visitors from MyBroadband.co.za.



It is well known that MyBroadband dominates South Africa's online tech market, attracting around 1-million unique users per month through its three main platforms [MyBroadband.co.za](#), [MyBroadband Mobile](#) and [MyGaming](#). This is according to audited Nielsen Online statistics for total traffic for December 2010.

Despite the fact that December is typically a challenging month for online publications in terms of traffic, MyBroadband Mobile continued its strong growth last month and exceeded 100,000 unique visitors for the first time.

MyBroadband.co.za also posted a great set of results, serving around 4 million pages to 845,000 unique visitors in December 2010.

MyGaming.co.za continued its strong performance with 63,275 unique monthly visitors last month.

MyBroadband's Sales Director Cara Muller says that the growth of MyBroadband.co.za, MyBroadband Mobile and MyGaming.co.za is very encouraging as it provides advertisers with a single point of entry to reach over 80% of South Africa's online IT readership.

"It is always great to provide advertisers with increased exposure and unbeatable value for money. Our continued growth means that we provide IT companies with a one-stop-shop to reach the local IT community - from executives right through to consumers," said Muller.

- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

[Broad Media](#)

BROADMEDIA

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>