

2010 Bookmarks awards announces finalists

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Judges for the Bookmarks awards, the country's premier platform for recognising excellence in the online space, have announced their choice of finalists for the 43 publisher and agency categories.

"With more than 400 fantastic entries to sift through this year, our expert panel of judges really had their work cut out for them," says Nikki Cockcroft, chairperson of the Bookmarks awards and deputy-chair of the Digital Media and Marketing Association (DMMA), which organises the awards. "They were amazed by the high standard and volume of submissions this year. The quality and quantity of entries is testimony to both the growth and vibrancy of digital advertising, marketing and publishing in South Africa."

The list of finalists includes many familiar names in South Africa's online publishing and advertising landscape as well as some impressive newcomers. Visit <u>www.thebookmarks.co.za</u> for a full list of finalists.

The awards ceremony where the winners will be announced takes place on 18 November at Brio, Cape Town. Tickets for this glamorous event are sold out with the exception of 10 tickets that are up for grabs through a ticket auction - see the <u>Bookmarks website</u> for all the details and rules of the auction.

Tickets to the Cape Town Workshop are also sold out but spaces are still available for the Johannesburg workshop which takes place on 16 November at <u>Hackle Brooke</u> in Johannesburg, from 8:30am - 1:00pm. Tickets are priced at R300 per person and can be booked via the bookmarks website. Act fast to secure your space now.

To keep up to date with the latest Bookmarks news, follow the Bookmarks on Twitter at <u>http://twitter.com/TheBookmarks</u>. The premier sponsors of the 2010 Bookmarks awards are the <u>BBC</u>, <u>ADTECH</u> and <u>Facebook</u>.

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