

Algoa FM "refreshes" line-up ahead of 25th anniversary

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In preparation for our 25th anniversary celebrations we are refreshing our line up. Extensive market research and analysis has informed our decision to refresh our program offering and harness the changing demographics of our loyal base.



The biggest changes involve Viv Bozack and Charl Leslie. Viv will be presenting the twelve to three lunchtime show during weekdays. The show promises to continue delivering such familiar benchmark features as Algoa Cares, the "What's On" Diary, News, Sport and the weather at 13h45. Charl moves to a new seven to ten evening, lifestyle driven show which will feature a variety of music.

KayCee Rossouw will take to the airwaves between ten at night and two in the morning.

To synchronise timing and maximise marketing opportunities for clients, The Fast Lane with Wayne Hart and Lauren Mungur will be extended to run from three in the afternoon to seven - this will mirror the time slot of The Border Drive with Gordon Graham and Vatiswa Ndara.

The two to five in the morning show will be presented by Slyso (Sizwe Saliso), who will also retain his popular "Algoa FM Party Night" on Saturdays.

Bubbly Briony Sparg will bring new energy to the early morning as she presents the five to six in the morning slot, before the region's favourite morning team of Daron Mann, Carol-Ann Kelleher and Charlton Tobias take to the airwaves.

Selwyn Willis, who is in the three to six early morning timeslot at the moment, will be leaving the station.

The popular Lance du Plessis retains his mid-morning magic as he presents nine to twelve weekdays.

There are also a number of exciting changes planned for the weekend and we're currently in negotiations with a well-known national personality. We expect to make an announcement soon.

We're confident that the refreshed line up will offer a greater diversity to both audience and advertisers alike. We are also surging ahead with a wider variety of new opportunities across various platforms and are committed to making this line up deliver great results.

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