

R25 000 Incubator grant up for grabs at the free Hands On Mic Off! workshops at Moshito

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Musicians and managers now have the chance to significantly up their skills with a series of unmissable FREE workshops at the upcoming Moshito '09 conference. Hands On Masks Off!, a product of the National Arts Festival, and Business and Arts South Africa present another series of workshops, Hands On Mic Off! at the upcoming Conference from 2 - 5 September 2009.

The workshops, supported by the Cultural Development Trust, the Arts & Culture Trust (ACT) and the Arts Alive Festival, are free and are open to aspirant, emerging and established musicians and band managers but *space is limited* so interested participants are urged to register as soon as possible. The closing date for registrations is 31 August 2009.

A total of six workshops will take place at the Barney Simon Gallery at the Market Theatre - two a day from Wednesday September 2nd to Friday September 4th. The workshops cover a stimulating, engaging and compelling array of topics including sponsorship and fundraising, intellectual property and music rights, technology and social networking and creativity coaching.

Participants who attend at least 50% of the workshops will be eligible to be in the running for the highly-coveted Arts Management Incubator Mentorship, which is being offered by the Culture Development Trust (Cuhede). The winner will be decided in the final Hands On Mic Off! workshop where participants will play an entrepreneurship game devised by Cuhede and run by Nzali Jordon - an accredited Trainer, Mentor and Assessor within the Arts and Culture sector and David April - performer, teacher, arts manager, fundraiser, judge and reviewer.

The aim of Hands On Mic Off! at Moshito is to provide musicians with skills transfer and empowering workshops which will assist them in dealing with the challenges they face as musicians on a daily basis. The emphasis will be on practical application and relevance to the Southern African music industry.

In executing this, Hands On Mic Off! has turned to some of the South African music and cultural industry's most experienced practitioners.

Mark Rosin, from Rosin Wright Rosengarten Legal Firm, practises in the areas of music, film, broadcasting, sport, television, telecommunications, deal structuring, information technology, publishing, print media, advertising and general commercial law and will present the workshop on intellectual property and music rights.

The workshop on technology and social networking will be run by Bradley Williams, a South African hip-hop artist with more than a decade of expertise as an independent label-owner, producer, A&R, concert promoter and innovator in the world of music and brands. Williams is currently the head of Musicology - Matchboxology's 360 degrees music and brands agency.

Other workshop facilitators include Business and Arts South Africa CEO, Michelle Constant who will bring her vast knowledge of the South African cultural terrain and hands-on experience as a music journalist and radio presenter (SAFM) to the sponsorship and fundraising topic. Editor, critic, and creative coach Kobus Burger will challenge musicians and managers to think creatively about their careers in the 'So You Think You're A Musician?' workshop while David April and Nzali Jordan of Cuhede will run the Entrepreneur workshop, the precursor to the final entrepreneurship game where the Arts Management Incubator Mentorship will be awarded.

Registration forms are available in the download section of the Business and Arts South Africa website - www.basa.co.za.

Completed registration forms can be emailed to Lungile Mzizi at , faxed to 011 838 9149 or 086 527 0426. For enquiries please call 011 838 9145. Please note you do NOT have to be a registered Moshito delegate to attend the workshops.

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