

Scan's new factory ensures success of Easter Festival projects

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Scan Display was awarded the contracts for the City of Johannesburg and Gauteng Provincial Government's pavilions at the Joburg Easter Festival, held at the MTN Expo Centre from 3 to 13 April 2009.



Uncertainty about the show's venue had resulted in tenders being awarded later than usual and Scan had to work to very tight deadlines to produce over 2 000m² of custom-built exhibition stands for the show. Scan rose to the challenge and produced award-winning exhibits - both the City of Johannesburg and Gauteng Provincial Government's stands were awarded Gold status by the exhibition organisers.

Scan's MD, Justin Hawes, attributes the success of these projects to Scan's infrastructure, which enables the company to deliver on big exhibitions and events. He says: "Our new 10 000m² factory in Newtown gives us the extra capacity to deliver where smaller operators wouldn't be able to. We also have a dedicated electrician and printer on site which makes a huge difference to our quality of service."

With the Confederations Cup just around the corner and many of the tournament games being played in Gauteng, the reception area of the Gauteng province's pavilion focused on soccer. The pavilion's graphics included the provincial governments' stunning new-look logo and colours.

The City of Johannesburg's exhibit was divided into eight different sections representing the municipality's different departments. The displays were made as interactive as possible to encourage participation from the public and Scan used its Mobi Pro product (a portable stand with a computer) to allow visitors to update their records at the show.

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