

# MyBroadband continues strong growth

Issued by [Broad Media](#)

14 Jan 2009

MyBroadband welcomes two new staff members as it continues its strong growth.

Over the last year MyBroadband (<http://mybroadband.co.za/news/>) has shown very strong growth. In December MyBroadband was ranked as the sixth biggest website in South Africa according to the Online Publisher's Association and Nielsen Market Intelligence for total website traffic. This bears testament to the strong growth of MyBroadband, which currently dominates the South African online IT market.

This continued growth has made it necessary for MyBroadband to expand its workforce, and it welcomed a new digital sales executive and journalist to the team.

MyBroadband has bolstered its advertising sales team through the appointment of Velly Bosega as Digital Sales Executive. Velly has vast advertising sales experience both in traditional and online media. Before joining MyBroadband, Velly worked at as an Online Sales Executive.

Nicholas Simmonds joined MyBroadband late last year after completing his BA in Media Studies at WITS and finishing an internship at the computing magazine, *PCFormat*. Nicholas has been an avid gamer for many years and will focus on writing about gaming, hardware and general IT.

- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024
- **How a top 5G provider rapidly grew its subscriber base in South Africa** 18 Apr 2024

## [Broad Media](#)

**BROADMEDIA**

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>