

PenQuin International delivers "something for everyone" at the Steinhoff Summer Cup!

Issued by Penguin 12 Nov 2008

At last Joburg gets its very own world class racing event! "There is something for everyone" at this year's Steinhoff Summer Cup held at Turffontein racecourse on 29 November.

Since the Summer Cup is almost as old as the City of Johannesburg and in tribute to this, this year's theme will be GOLD RUSH - guaranteed to light up the Joburg skyline with glitz and glamour. In true race day style, guests can expect high-class fashion and the Silverstar Casino fashion awards, cash prizes for best dressed and best headdress.

There are various hospitality options available at The Steinhoff Summer Cup as well as park and ride facilities from Montecasino and Silverstar Casino.

Exclusive VIP marquees are available for corporates or you can book a table of 10 in the Golden Marquee where you will enjoy VIP treatment and prime trackside viewing.

For the young at heart we have the Lifestyle Picnic Area. Relax while sipping on a glass of wine and enjoy some light snacks in the golden summer sun!

The Fashion TV Marquee is one of the top fashion marquees at the event and all trendy fashion-conscious socialists will be queuing up for tickets to this marquee. The marquee is situated in the prime position at the finishing stretch and includes a viewing deck on the trackside. Complete with a dancefloor this marquee will be the official after party to party the rest of the night away with SA's top DJ's.

Visit www.summercup.co.za or contact Joanne Kavanagh at for more information on this summer's must attend event. Alternatively book you spot now at Computicket.

- Penguin restructures to elevate business and drive innovation 25 Apr 2024
- "#CareerFocus with Mandy Davis co-managing director at Penquin 4 Apr 2024
- "How effective rebranding can redefine and elevate your business 3 Apr 2024
- "Stars align for Penquin's brand evolution as agency unveils new logo and corporate identify 2 Apr 2024
- "Four Leadership Strategies For A Dynamic Start To The New Year 6 Feb 2024

Penquin



Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

Profile | News | Contact | Twitter | Facebook | RSS Feed