

# J.C. Le Roux spreads optimism with their new Celebration Inside series hosted by Mpoomy Ledwaba

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J.C. Le Roux, SA's most loved sparkling wine, is excited to present Celebration Inside, a 4-part digital series featuring some of SA's most admired and respected women who share their own personal stories and tools that spark optimism and encourages women to find more reasons to celebrate in their everyday lives.



Mpoomy Ledwaba



Zoe Brown

This inspiring series is hosted by Mpoomy Ledwaba, who is a multi-talented businesswoman, wife, mother, podcaster and content creator, as she sits down with an impressive lineup of guests who offer insights on different aspects of cultivating a positive mindset, including gratitude, and finding moments to celebrate. Among the guests are award-winning radio and TV personality, Zoë Brown; attorney, multimedia entrepreneur and brand influencer, Ayanda Vana; multi-award-winning journalist and media editor, Makhosazana Zwane-Siguqa; and Miss South Africa 2020 and mental health advocate, Shudufhadzo Musida.





Ayanda Vana

Nicola Jansen, J.C. Le Roux marketing manager, says: “At J.C. Le Roux we believe in uplifting women by sparking optimism and celebration – it is something that is very important and relevant to us, both as a brand as well as to South African women today. We want to encourage and inspire women to develop an optimistic mindset that allows them to appreciate themselves and others and celebrate the big and small things in their lives. And what better way to kick-start this movement of optimism than sitting with your fellow women over a glass of your favourite bubbly and hearing each other’s personal stories and insights? The Celebration Inside series features such powerful and talented ladies that really set a beautiful and inspiring example for more women to start, or continue, their journey to achieving an optimistic mindset.



Shudufhadzo Musida



Makhosazana Zwane-Siguqa

Filmed at the picturesque House of J.C. Le Roux in Stellenbosch as the perfect backdrop, you can watch the first two episodes of J.C. Le Roux's Celebration Inside, and make sure to look out for more episodes coming soon!

[Episode 1 with Zoë Brown](#)

[Episode 2 with Ayanda Vana](#)

To learn more about J.C Le Roux and the Celebration Inside series, visit [www.jcleroux.co.za](http://www.jcleroux.co.za).

Follow J.C Le Roux on [Twitter](#), [Facebook](#) and [Instagram](#) or join the conversation by sharing your stories of celebration using the hashtags #SoMuchToCelebrate #JCLeRoux #JustCelebrate

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