

# Briefing Journeys

Issued by [Social Places](#)

24 Nov 2022

Introducing Briefing Journeys by Social Places: Our brand-new briefing workflow tool forms part of the My Hub suite.



## Tech Update: Briefing Journeys



Briefing is used to consolidate a variety of briefs from franchisees to head office in a simple, secure and efficient workflow. Designed to easily send requests to the relevant head-office stakeholders, through a range of white-labelled forms.

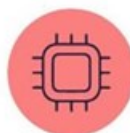
No more back and forth emails, missed briefs, or incomplete briefing info.



Marketing briefs



Operational  
briefs



IT briefs



Procurement  
briefs



Training briefs



Finance Briefs

Create a range of briefs for your industry

### Simplify processes

Simplify engagement between franchisees and head office, saving time and increasing productivity. Collaborate on the omni-channel chat widget to centralise all communication.

### Track progress

Track progress with status tabs displaying open, pending, in production, or completed briefs.

## Maintain format

Easily obtain all of the correct information in the required format, and increase overall brief clarity. Clear requests with all required info result in less back and forth among stakeholders.

## Safe, secure, and central

Reduce security risk and maintain confidentiality by hosting briefs through the Social Places dashboard. Briefing Journeys create a safe, secure and central environment for all communications between franchisees and head office.

Contact our sales team on [sales@socialplaces.io](mailto:sales@socialplaces.io) for more info.

▪ **Social Places introduces Asset Bank, a game-changing feature for its social suite** 1 Sep 2023

▪ **2023 Digital Marketing Customer Journey Survey** 24 Jan 2023

▪ **Briefing Journeys** 24 Nov 2022

▪ **Journey forms by Social Places** 16 Sep 2022

▪ **2022 Digital Marketing and Customer Journey Report** 16 May 2022



### Social Places

Social Places is a MarTech company that specialises in location-based marketing and reputation management for multi-location and/or franchised brands.

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