

Wetpaint goes global, 30 fastest growing private companies to look out for in 2022

Issued by [Wetpaint Advertising](#)

20 Apr 2022

Buckle up because we are about to take off. Barely halfway into the year yet another award! We are excited to announce our latest accomplishment and couldn't be prouder of our tribe. Our team has worked hard to evolve into a force to be reckoned with and we are excited to see our efforts come to fruition. We are only in the first quarter of the year and it is already proving to be a fruitful one. Come on board and enjoy the fruits of our labour.



Wetpaint has been recognised as one of the 30 fastest-growing private companies by the renowned Silicon Review. This is one of our greatest accomplishments yet, we have successfully gained a global print. Not only have we been blazing the trail locally, but we have also made our mark across the waters. Each of our departments has made a strong effort toward our goal of world domination. We have set ambitious goals and it's great to see all the building blocks slowly coming together.

Our moonshot to world domination is becoming a reality, we are getting closer to our landing. What has made this all possible, you may ask? Purpose fuelled by our core values which are: Co-elevation, Think Bigger, Do Better, and Owning It – that's our formula.

The tribe consists of a diverse group of experts who are passionate and seek to bring creative solutions to an ever-changing industry – talk about compact power. We develop unique strategies that yield results. Not only do we boast this accolade internally, but our clients get to share the success.



“Indeed, we are a new breed of agency in the age of the connected consumer,” words from our CEO Petra who was recently selected to be part of the Middle East and African Grand Jury, in New York. Not only do we prioritise delivering results for our clients but we also ensure that we smash our collective goals as a team. It is really inspiring when a simple dream becomes a reality.

Like Colin Powell once said: “A dream doesn’t become a reality through magic, it takes sweat, determination and hard work.” Looking at these milestones demonstrates that Wetpaint continues to soar and transform the advertising industry – 25 years and counting.

We look forward to taking on even bigger challenges and reaching greater heights.

Visit www.wetpaint.co.za to find out more about our agency.

- **Is everyone a social media specialist? Unpopular opinion by a head social media specialist** 2 May 2024
- **When did clients become advertisers? Unpopular opinion by a chief creative officer** 3 Apr 2024
- **The vanishing act of decent interns: Unpopular opinion by a CEO** 6 Mar 2024
- **The World Domination blueprint: Wetpaint is taking over the world one brief at a time** 22 Nov 2023
- **Wetpaint goes global, 30 fastest growing private companies to look out for in 2022** 20 Apr 2022

Wetpaint Advertising



At the core of our vision lies a commitment to redefine the global advertising landscape. Drawing from deep-rooted African perspectives while maintaining a steadfast global outlook, we emerge as a dynamic, full-service agency, offering comprehensive solutions to ensure your band's success on a global scale.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>