

The Grey wolf pack celebrates 3 promotions!

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It is with immense pride that we announce three deserved promotions in the Grey wolf pack:

Grey's queen of social media, Jeanette Grove, has been promoted from creative director to executive creative director.

Jeanette has been shooting the lights out, growing her social baby from two frazzled team members a few years ago into a healthy and rambunctious young adult, now almost 25 team members strong.

Then to our deadly, dynamic duo, Kev and Ty. They killed it in 2021, producing some of our industry's most talked about and celebrated work. We are especially proud of these two rising stars as we have seen them grow from interns at Grey to being awarded Young Creatives of the Year at Loeries 2021.

Tyler Lambert has been promoted from copywriter to creative group head and Kevin Radebe has been promoted from art director to creative group head. Watch this talented team go stratospheric this year

We would like to congratulate our three superstars for the promotions that they richly deserved.

Leaders of the Pack



Jeanette Grove
ECD Content & Social



Tyler Lambert
Creative Group Head



Kevin Radebe
Creative Group Head

- " **New creative chapter: Metropolitan teams up with Grey South Africa** 20 Feb 2024
- " **Krispy Kreme MENA chooses Grey Dubai as their strategy and creative agency** 31 Jan 2024
- " **Grey appoints Tlali Taoana as president of Grey South Africa** 4 Dec 2023
- " **Burger King South Africa spreads smiles with 'The Small Pleasures' campaign** 14 Nov 2023
- " **Burger King unveils exciting "Full-on SA Flavour" campaign for Peri-Peri Chicken range** 31 Oct 2023

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