

# Clockwork excels at the African Sabre Awards with clients Netflix and Xbox as forerunners

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South African full service advertising agency Clockwork is proud to announce six take-homes from the globally-revered African SABRE Awards, with two Winner trophies and four Certificate Of Excellence Awards. Clockwork's clients Netflix, Xbox, Standard Bank and Acer were among the campaigns that picked up accolades. Clockwork has recently opened a brand new branch in the UK.

The award event will be held virtually on the 27th May from Dar es Salaam in Tanzania and Clockwork will join other South African communications and advertising agencies in this event, including collaborative partners Eclipse Communications.



The SABRE Awards have been on the forefront of celebrating PR excellence for over 25 years as the world's biggest PR awards programme, dedicated to benchmarking the best PR work from across the globe, both traditionally and digitally. The Awards recognise campaigns that demonstrate the highest levels of strategic planning, creativity and business results, something we at Clockwork pride ourselves on.



Clockwork's wins for 2021 are as follows:

## Winner

*Media, Arts & Entertainment*

Netflix Blood & Water – Netflix with Clockwork and Eclipse Communications

## Winner

*Social Media Campaign*

Xbox Hall Of Fame – Microsoft with Clockwork

## Technology

*Certificate of Excellence*

Xbox Hall Of Fame – Microsoft with Clockwork

## Digital Campaign

*Certificate Of Excellence*

Netflix Blood & Water - Netflix with Clockwork & Eclipse Communications

## Social Media Campaign

*Certificate Of Excellence*

Acer InstaPitch – Acer with Clockwork

## Social Media Campaign

*Certificate Of Excellence*

The SABRE Awards event night will also announce the five finalists for the Platinum African SABRE Awards which will be competing for the overall Best Campaign.

▪ **Clockwork emerges as top finalist in Sabre Awards Africa 2024** 10 Apr 2024

▪ **Clockwork shortlisted as PProvoke Media EMEA 2024 Digital Consultancy of the Year** 26 Mar 2024

▪ **Brands need to be cautious when it comes to tech trends. Look at what's happening with NFTs** 22 Jan 2024

▪ **Clockwork welcomes Sergio Santos-van Vuuren as public relations director** 16 Jan 2024

▪ **Drunk Drivers Stay For Free** 6 Dec 2023

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