

# For the love of radio

Issued by [Jacaranda FM](#)

12 Feb 2021

As Covid-19 pushes us further into our homes and away from each other, radio emerges the great connector. Jacaranda FM celebrates World Radio Day with an ode to 110 years of radio.

Radio connects  
Radio is trusted  
Radio is mobile  
Radio is current  
Radio innovates  
Radio is resilient  
Radio is engaged  
Radio is personal  
Radio is accessible  
Radio never sleeps  
Radio speaks to us  
Radio is democratic  
Radio is sustainable  
Radio is everywhere  
Radio connects us all  
Radio informs our days  
Radio shapes our nights  
Radio is our companion  
Radio molds our narrative  
Radio evolves with society  
Radio transforms for society  
Radio is more than airwaves  
Radio is perpetual adaptation  
Radio is live and light and joyous  
Radio gives a voice to the people

Radio celebrates diverse discourse  
Radio helps us navigate uncertainty  
And radio remains the most widely consumed media in the world.

This World Radio Day, we celebrate the innovation, evolution, and connection that has [allowed radio to remain a content stalwart](#) for over a century.

- **Jacaranda FM remains one of Mzansi's favourite radio stations with 3 SA Radio Awards** 5 Dec 2023
- **South Africa's award-winning podcast 'Don't Hold back: say it loud' is back for a second season** 21 Nov 2023
- **Spar Carols by Candlelight celebrates the theme 'Home for Christmas' as the event turns 21!** 10 Nov 2023
- **Jacaranda FM wins the hearts and ears of Pretoria for a decade** 26 Oct 2023
- **Jacaranda FM community tee up over R4.2m at Golf Day** 11 Sep 2023

#### [Jacaranda FM](#)



Jacaranda FM broadcasts at 94.2FM from Midrand, Gauteng and is one of the most popular radio stations with a substantial footprint across Mzansi. The station has the only bilingual commercial license in the country; broadcasting regionally in English and Afrikaans across Gauteng, Limpopo, Mpumalanga, and the North West Province.

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