

Anele and the Club on 947 take Joburg fun to the next level

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Leading regional commercial music station 947's popular morning drive show has rebranded as *Anele and the Club on 947*. The refreshed show promises to deliver more laughs, more fun and more music to keep the show's radio and online streaming audiences entertained and connected to the pulse of Joburg.



“Four years on, we still have so much in-store for our listeners. We will continue to bring the fun to weekday mornings. Along with the show name change, listeners can look forward to a host of exciting new show features centred around giving our audience the funniest start to their day,” says Anele Mdoda, host of the show.

Bold, cheeky and side-splittingly funny – Anele Mdoda needs little introduction. Together with her team, she’s Joburg’s wake-up call, infusing weekday mornings with her non-stop energy and razor-sharp wit. When she’s not in front of the microphone, Mdoda is most likely hanging out with her son, trying out a fab new recipe, immersed in a book or on set shooting another TV show.

Station manager Thando Makhunga says of the changes: ***“Joburgers love Anele. To live and thrive in this city you need a healthy sense of humour and a positive attitude. Listeners love sharing their lives with her – and she has a knack of tuning into the stories that speak to all of us. Together with ‘The Club’ members, Frankie Du Toit, Thembekile Mrototo, Cindy Poluta and Alex Caige, her show encapsulates the absolute can-do spirit of Joburg even during tough times.”***

Makhunga continued: ***“Anele and the Club on 947 will drive more of the conversations Joburg wants to be a part of, more of the music they love to hear, more news, delivered just the way Joburg likes it. It’s the latest sport and timely traffic updates to help listeners navigate the city. And it’s more feel-good mornings with the breakfast show host who lives and breathes ‘fun’.”***

The show’s new pay-off line is ‘Joburg’s Most Fun Breakfast Show’.

Hang out with Anele and the Club on 947 every Monday to Friday, 6am to 9pm. Follow [@Anele](#) on Twitter and [@Zintathu](#) on Instagram.

About 947

If Joburg is South Africa's heart, then 947 is its racing pulse. 947 keeps listeners connected to the city, engaged with the boldest personalities and moving to the biggest hits – all day and all night.

947 is all about having fun in Joburg. Our job is to make our audience laugh and to give them a lift. As a station we also have a deeply embedded focus on changing lives in Joburg by amplifying the generosity of its people.

Our music playlist features the familiar, energetic tunes you want to sing along to. The 'Hot AC' music format brings home the biggest hits and the biggest artists from the late '90s to the current Top 40 chart hits. This year our most epic music event - Huawei Joburg Day – also successfully executed in a virtual format, drawing more views and participation than the previous live event.

Our social sites are flaming hot with presenter-generated content, videos and competitions, while our website had over 540,000 pageviews in September 2020.

947 is the biggest regional commercial radio station in Gauteng. 86% of the 947 audience is SEM 7 to 10, 89% is employed and we have the second highest average household income of all stations in Gauteng. Our listeners are well-educated with the second highest rate of tertiary qualifications in the province.

Commercially, the 947 motto is to be better than our competitors. As our commercial partner we will strive to delight and impress you with our executions and the power of our personalities.

If you love Joburg, 947 loves you!

Tune into 94.7 FM every day and never miss a beat. Visit 947 online at www.947.co.za

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