

Advertising industry leaders chosen for the 2020 Assegai Awards' judging panel

Issued by [DMASA](#)

24 Aug 2020

The DMASA's Assegai Integrated Marketing Awards has been an anticipated event in the marketing landscape for two decades. The extensive list of highly revered judges is what makes an Assegai Award a credible and noteworthy achievement in the industry.



[click to enlarge](#)

The DMASA is pleased to announce that the judging panel for the 2020 Assegai Awards has been selected. These individuals have been carefully chosen by the DMASA and have the collective local and international expertise required to judge all work from the marketing sector.

They will continue to recognise the incredible creativity of local designers and to challenge the perception of direct marketing in South Africa at the Assegai Awards this year.

Over 50 judges will be carefully sifting through the entries over two days. The variety of backgrounds and expertise of the judges on the panel will ensure consistency and balance throughout the selection process. The first stage of judging is set to begin on Thursday, 17 September 2020. The second stage of judging will take place on Wednesday, 23 September 2020.

The depth and experience of the panel will ensure that the standards of the Assegai Awards remain a priority while allowing for work to be seriously assessed and appraised.

See the [full list](#) of the 2020 Judging Panel.

Deadline for entries for the Assegai Awards is Friday, 28 August 2020.

Guidelines and details for the online entry can be found at www.assegaiawards.co.za or contact info@assegaiawards.co.za for more information.

° **Call for entries: Hitting the mark Assegai Awards 2024** 8 Apr 2024

° **Assegai Awards 2024 season: Get ready to shine** 27 Mar 2024

° **DMASA's position clarified on telemarketing classification and POPIA compliance** 1 Mar 2024

° **Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year** 29

Feb 2024

° **ICONAF elevates creativity as platinum sponsor for Assegai Awards 2024** 16 Feb 2024

DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>