

Caxton and SPARK Media ready for the festive season!

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This is the state of Caxton Printer's factory floor right now!

“Our local newspapers are filled to the brim with inserts from our retailers ahead of the 2018 festive season, ready to be delivered to homes around the province,” says Gill Randall, Joint CEO of SPARK Media. “Retailers know that these inserts are probably the most important part of their Christmas campaigns. We’re ending 2018 with close on record sales for this time of year and would like to thank our media agency partners and retail clients for their continued support.”







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Spark Media, a division of Caxton & CTP Publishers and Printers Ltd, is South Africa's largest print and digital media solutions sales company. It represents Caxton's 115 local newspapers and 58 local websites, providing location-targeted content for brands and ad agencies at scale in 120 economically-active communities. It also produces ROOTS, SA's leading urban, community-level quantitative survey that provides unequalled demographic and behavioural information on local consumers.

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