

# Showcasing the best emerging African talent - The AFDA Graduation Festival 2018

Issued by [AFDA](#)

25 Oct 2018

AFDA, The School for the Creative Economy, is proud to host their annual Graduation Festival.



Our third- and fourth-year students are showcasing the hottest new talent coming out of South Africa from our Johannesburg, Cape Town, Durban and Port Elizabeth campuses. For the first time our pioneering AFDA BCom students will also be part of the festival, showcasing their innovative, disruptive, and monetised businesses they have created in their final year.

A record number of over 120 graduate productions from our respective campuses will exhibit; over 70 live action, animation and documentary films, over 10 tele-novella pilots, 12 theatre plays and over 20 live music performance shows (EP releases).

All the productions are assessed by industry professionals, AFDA learning staff members and most importantly the public. The graduation production constitutes 50% of the complete student assessment of the year. This is a critical aspect of the AFDA learning system which encourages students to create market related and culturally relevant entertainment content.

Previous AFDA graduation productions have had huge success locally as well as internationally. In 2006, the AFDA Johannesburg's honours film *Elalini*, directed by Tristan Holmes won the Student Academy Award for Best Foreign Student Film. AFDA Cape Town honours film *Die Windpomp*, directed by Corne van Rooyen was turned into a box office hit feature film success story. AFDA graduation films have also won the Best Student Film eight times in the SAFTA's 11-year history. AFDA is a full member of CILECT - the International Association of Accredited Film and Television Schools.

As one of the leading outcomes-based schools in the world. Our students are taught to conceptualise, create and develop indigenous products and commodities for the local and international market. Students are educated not only to forge profitable and sustainable careers in this market, but are encouraged to develop themselves as employment providers - the cultural entrepreneurs of the future. Our alumni have reinvigorated their industries with the quality of their intellectual property, skill and talent. More than 90% of our honours alumni are working and employed in their chosen field of specialisation.

To follow the progress of the AFDA 2018 graduation productions, see posters, trailers, EPKs, behind-the-scenes or follow

their social media platforms: <https://www.afda.co.za/Student-Work.html>.

Here are the dates and venues:

#### **Johannesburg campus:**

Film 23-24 November, Cinema Nouveau Rosebank

Television 22-23 November, AFDA Campus

Live Performance (Music & theatre plays) 11-25 November, Red Roof Theatre on campus

Postgraduate Film 25 November, Urban Brew Studios

BCom Showcases 22-24 November, AFDA Campus

+27 (0) 11 482 8345

[jhbcampus@afda.co.za](mailto:jhbcampus@afda.co.za)

41 Frost Avenue, Auckland Park 2092 Johannesburg, South Africa

#### **Cape Town campus:**

Film & TV 23-24 November, Labia Theatre

Musical Performance 16 November, Sound Stage on AFDA campus

Stage plays 18-21 November, AFDA Theatre (228 on Lower Main)

BCom Showcases 16 November, AFDA campus

+27 (0) 21 448 7600

[cptcampus@afda.co.za](mailto:cptcampus@afda.co.za)

18 Lower Scott Road, Observatory 7925 Cape Town, South Africa

#### **Durban campus:**

Film & TV 24 November, Sun Coast Casino

Stage plays 21 November, Playhouse

BCom Showcases 24 November, AFDA campus

+27 (0) 31 569 2252

[dbncampus@afda.co.za](mailto:dbncampus@afda.co.za)

2a Highdale Road, Glen Anil 4051 Durban, South Africa

#### **Port Elizabeth campus:**

Film 24 November Nu Metro Boardwalk

Stage plays 19-20 November, Savoy Theatre

+27 (0) 41 582 1266

[pecampus@afda.co.za](mailto:pecampus@afda.co.za)

Old Museum Building, 28 Bird Street Central 6006, Port Elizabeth

The AFDA Online Graduation Festival begins on 28 November 2018. This will give you the opportunity to watch and rate all the productions, just in case you missed them.

[www.afda.co.za/Student-Work.html](https://www.afda.co.za/Student-Work.html)

▪ **Afda graduation film *Anguish* shortlisted for Sony Future Filmmaker Awards 2024** 29 Apr 2024

▪ **Afda alumni in key roles on film which inspired Beyoncé's new album *Cowboy Carter*** 5 Apr 2024

▪ **Teaching students to ethically co-create with AI in arts education** 23 Feb 2024

▪ **11 Afda films selected to screen at Joburg Film Festival** 20 Feb 2024

▪ **Afda students and alumni top Loeries Official Rankings 2023** 12 Feb 2024

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AFDA is a Private Higher Education Institution owned by Stadio Holdings, which offers Higher Certificate and Degree programmes that are registered by the Department of Higher Education and Training (DHET) and the South African Qualifications Authority (SAQA).

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