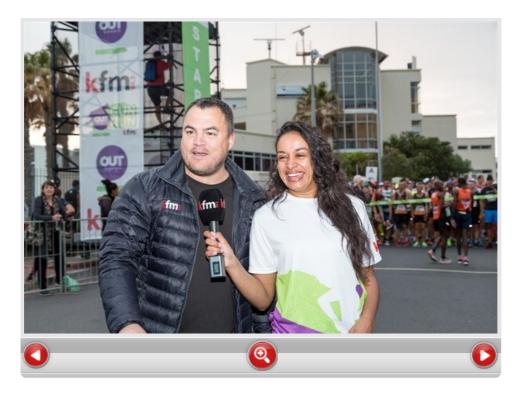


## Kfm 94.5: OUTsurance Life Kfm Gun Run

Issued by Primedia Broadcasting

"At Kfm we're all about having fun and creating connections with the people of the Western Cape. Our long-standing partnership with the OUTsurance Life Kfm Gun Run is one of the highlights on our summer events calendar. Kfm 94.5 brand touch points included the Kfm water point and vibe(gees) activations. Our presenters also participated in the race, and Andy Maqondwana hosted her Sunday breakfast show live from the finish! We have enjoyed interacting with the more than 17,000 Capetonians who took part in this iconic race. We cannot wait for next year, and are looking forward to bringing even more feel-great experiences to Cape Town over Summer," said Stephen Werner, Programme Manager, Kfm 94.5.

16 Oct 2018



- " Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN 18 Apr 2024
- " Nothemba Madumo launches 'Jazz & Beyond' 10 Apr 2024
- <sup>®</sup> 947's Anele & The Club Live: A spectacular showcase of music, entertainment, and surprises 9 Apr 2024
- \* Anele and The Club Live: A radio extravaganza proudly brought to you by Pepsi 28 Mar 2024
- " Renowned jazz aficionado Nothemba Madumo joins Primedia Broadcasting 26 Mar 2024

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