

Strawberry Lips supports PinkDrive

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During Breast Cancer awareness month Strawberry Lips partners with PinkDrive



South Africa's number one strawberry-flavoured cream liqueur, Strawberry Lips, is a delectable liqueur made with real cream, laced with premium gold tequila and an unmistakable signature strawberry flavour.

In 2018, Strawberry Lips has partnered with PinkDrive - South Africa's best-loved Breast Cancer Carer. PinkDrive NPC is the indispensable, tangible breast cancer organisation powering South Africa's first-and-only mammography, educational units. Aimed at women of all ages, PinkDrive believes that "Early Detection Will Help Prolong a Life."

Strawberry Lips - a brand all about girl power as well as being a catalyst for fun times with friends - strives to mentor, empower and support women. This new partnership will see Strawberry Lips putting their money where their mouth is for the month of October, by donating a portion of product sales to PinkDrive.

"We are very excited to partner with a cause like PinkDrive. With October being Breast Cancer Awareness month, Strawberry Lips has taken the decision to give back, all in the name of sisterhood. A portion of our sales will go towards PinkDrive in the form of a donation to help support the great work they are already doing for ladies across the country," commented Strawberry Lips Marketing Manager Vanessa Nel.

The honour of presenting the cheque to PinkDrive will be given to the customer with the highest sales of Strawberry Lips in the month of October.

To find out more follow Strawberry Lips on social media.

Be part of the social media conversation:

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