

GIBS Advanced Professional Business Coaching Programme receives accreditation from ICF

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The Advanced Professional Business Coaching Programme, offered by University of Pretoria's Gordon Institute of Business Science (GIBS), has received the stamp of approval from the International Coach Federation (ICF) as an Accredited Coach Training Program (ACTP).

The ICF is the world's largest organisation of professionally trained coaches and affiliation with this global institution represents a continued commitment by GIBS to excellence within the coaching profession. The programme has also been provisionally accredited by the Institute of Management Consultants and Master Coaches South Africa (IMCSA), making it the only blended coach training programmes in South Africa, with dual-accreditation by two highly esteemed bodies.

An ICF-accreditation provides coach-training programmes with a competitive edge both in their content and stature. Coaches worldwide recognise ICF as an industry leader and rely heavily on the institution for information about training and continued coach education. ICF is known for being both comprehensive and rigorous in its accreditation standards, indicating that GIBS Advanced Professional Coaching Programme has unquestionable credibility.

The programme will equip coaches with a better understanding of self as they navigate their own personal mastery, unconscious biases and cultural intelligence. It is specifically designed to stretch business acumen, escalating confidence when conducting coaching at an executive level. Coaches will dive deeper into coaching approaches and theories, with live feedback and support from qualified Mentor Coaches. This programme will empower coaches to position themselves as 'fellow human companions' as they harvest the very best from their clients, impacting both the individual and the organisation.

Eileen Thayser, lead faculty for the programme and ICF MCC-credentialed coach, says, "This accreditation proves that GIBS is dedicated to ensuring the greatest output from its programmes, will constantly hold high standards as a world-class business school and continually improve the education quality and international influence of our coaching delivery."

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