

Ogilvy Johannesburg appoints head of new business development

Issued by [Ogilvy South Africa](#)

26 Apr 2018

Our ability to win new business is a key part of our long-term success as an agency. It is a critical part of the highly competitive market in which we find ourselves and it is a key part of our overall strategy as an agency in South Africa.



It gives me tremendous pleasure to announce the appointment of Nick Bedford as head of new business development for our Johannesburg campus. Nick will work across all our domains to champion our new business agenda and ensure we are responsive and effective in meeting our new business ambitions.

Please join me in congratulating Nick on his promotion. Nick will in time reach out to each and every one of you so that we can all play our parts in winning for Ogilvy.

- " **Ogilvy strengthens its digital services offering and rebrands as Ogilvy One** 24 Apr 2024
- " **Ogilvy leads creative rankings at International Clio Awards 2024** 16 Apr 2024
- " **Ogilvy South Africa invests in further growth of its digital creative hub, C2 Studio** 26 Mar 2024
- " **Ogilvy's new AI-driven campaign for Audi, makes the impossible possible** 25 Mar 2024
- " **Ogilvy launches a Creative Technology Academy for emerging South African Talent** 18 Mar 2024

[Ogilvy South Africa](#)



Ogilvy South Africa offers integrated creative advertising agency and marketing services from offices in Johannesburg, Cape Town and Durban.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>