

Four reasons why every recruiter needs an applicant tracking system

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An ATS will help you to save you time

Modern technology can help you save a massive amount of time sifting through CVs to compile a shortlist of qualified candidates for different positions to be filled. Candidate profiles can also be enhanced with social profiles and summarised with the help of an ATS.

Getting an overview of the number of candidates at every stage of the recruitment process for every job, enables you to plan your time and focus your attention where it is needed. This is particularly important for recruiters dealing with high-volume placements such as contract or call centre staffing.

An ATS will help you to save money

Finding the best talent for the positions you have to fill, can be quite costly. The wrong appointment can become an expensive mistake. A great match will benefit both the company and employee and increase the likelihood that the employee will stay with the company.

With an ATS, like [Simplify.hr](#), you can save money on advertising and recruitment fees as your jobs can automatically be posted on various free and premium job boards, job search engines as well as some social media platforms. The system will also help the recruiting team to match qualifications, experience and other important candidate information to the available positions, share scorecards and evaluations for complete transparency and keep collaborative notes.

It will help improve candidate experiences

The recruitment process is an important part of potential workers' experience of a company. Thanks to modern technology and social media, people are accustomed to and often expect quick responses from companies. When you are dealing with a lot of applications it can be very time consuming to respond to all applicants, but with an ATS you can automate and personalise messages and notifications to applicants using automated, bulk and on-platform messaging. This offers candidates acknowledgement of their application as well as any other updates on their application process, greatly improving the candidates' experience of the company you represent.

ATS data will help inform your recruitment strategy

With the help of an ATS, an enormous amount of information can be gathered, stored and shared during the entire recruitment process. You will have records of everyone who applied for any of your positions. Analysing this data will help you to keep track of your current hiring status, uncover bottlenecks in your process and make well-informed decisions about how to improve your recruiting.

Visit [simplify.hr](#) to find out more about how an ATS can help your business.

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