Gazebo inflates stokvel excitement

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Innovative outdoor point-of-sale material creates opportunities for brands to stick out.

Inflatable Spider Dome Gazebo

Excitement spread across the MegaVision Media offices after we signed a deal for one of South Africa's first Inflatable Spider Dome gazebos to be deployed.

Tiger Brands' Aunt Caroline and Tastic, commissioned four of these larger-than-life gazebos to tie in with the beginning of stokvel season. The four domes were first erected at select hotspot stores and we couldn't have been more thrilled to see the results.

Tiger Brands, who we have been working with since 2006, are always open to fresh new ideas and it was no surprise to us that they were the first to grab the opportunity to do something new and exciting.

Some of the advantages of the inflatable gazebo are that they are easy to assemble and disassemble, lightweight and the fabric is printed with colourfast inks ensuring that your inflatable is manufactured with bright, bold and eye-catching designs to guarantee that your brand is strikingly visible from a distance. They really make an impact when erected outside a stores main entrance and can be used over and over again, on road shows and for future activations.

MegaVision Media endeavour to bring our clients the latest trends, new products and generate innovative ideas around the markets that we specialise in - retail, wholesale and spaza environments.

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