

# Quarter of a million up for grabs on OFM this August

Issued by [OFM Radio](#)

8 Aug 2016

OFM, the sound of your life in Central South Africa, is bringing to the airwaves one of its most popular radio competitions. The Safe gives listeners a chance to win their share of R250,000 in cash and prizes. The competition is highly popular with listeners and presenters and once again promises to bring pleasure or pain to those who participate.



Says OFM General Manager, Nick Efstathiou: "The Safe is undoubtedly one of OFM's most popular on-air competitions. We have had some fantastic wins in the past and also some spectacular losses! Win or lose, The Safe remains highly entertaining for listeners and presenters alike and we hope to have many more winners than losers in this year's competition."

The competition takes to the airwaves from 8 to 21 August 2016. Each show will have their own keyword that listeners need to SMS to enter to play. Listeners choose from nine safes in studio, which will each hold something – either a prize, some cash or a booby trap. They can play as long as they win, but if listeners choose a booby trap, their game ends. They get to keep prizes, but lose any cash they may have won.

"The Safe is fun and it is highly addictive," says Efstathiou. "Listeners will have a chance to win big in every show, on every day of the week. Don't miss this great opportunity to win some cash, or one of our great prizes!"

For more information about The Safe, go to [www.ofm.co.za](http://www.ofm.co.za), visit OFM, the sound of your life on Facebook, or @OFM9497 on Twitter.

Under 18's will unfortunately not be allowed to play.

- ° **OFM celebrates moms with special broadcast** 10 May 2024
- ° **The value of relationships in content creation** 16 Apr 2024
- ° **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- ° **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- ° **From retail to radio** 22 Mar 2024

## OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>