

Grapevine reappointed

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Grapevine Communications has been reappointed by two former clients, Red Cherry and The Jo'burg Wine Show.

While Grapevine will be responsible for resurrecting Red Cherry's PR profile, Grapevine's role in the Jo'burg Wine Show will be to spearhead the awareness drive in the lead up to the event from 15 to 17 June 2007 at Gallagher Estate.

Red Cherry has gone from strength to strength as an interactive television and radio specialist media business and production hub during its 15 year history with a string of industry awards to its name and most recently became a fully-empowered business.

The Jo'burg Wine Show is a unique event in the wine-lover's calendar, providing an interactive and relaxed environment in which to explore the art, history and tradition of wine making around the world. Visitors to The Jo'burg Wine Show can look forward to a content filled weekend with tutored wine tasting and wine blending courses in the Wine Theatre, wine and food pairing demonstrations by South Africa's top chefs in the Friends for Dinner Theatre and a number of undiscovered gems in the Boutique Corner.

Watch the press for details.

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Grapevine Communications

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