

New Media closes successful awards season With gold from New York's Eddie & Ozzie Awards

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New Media has closed off the company's most successful awards season to date, with a gold award at New York's prestigious Folio: Eddie & Ozzie Awards.

The 2014 Winners list is comprised of the biggest and most influential titles across the entire publishing spectrum. From B2B, consumer, association/non-profit, regional to apps and websites, the Folio: Eddie & Ozzies honours all brands that are winning in magazine media editorial and design.

The Eddie & Ozzies are the largest awards competition in magazine publishing, garnering more than 2,000 entries and bestowing more than 140 awards. It is the only competition to honour both editorial and design teams; the Eddies recognise editorial excellence, the Ozzies recognise excellence in magazine design.

New Media won outright the Custom segment of the Eddies for the April 2014 Issue of *W* magazine and received special mention for their edition of *VISI* magazine edition titled *VISI 72: Greenovation* in May 2014. Among the special mentions New Media received there was an Ozzie for the Consumer - Redesign of the print magazine edition of *Eat Out* for November 2013 and an honourable mention in the Eddies Digital section that covers Consumer - Website in the Women's Lifestyle/Epicurean segment for the *Eat Out* website.

These awards come on the tail of three gold awards: New Media won at the New Generation Social Media and Digital Awards held in Johannesburg earlier in the year where trumping some of the biggest names in digital marketing, New Media took gold awards in the Best Intranet, Best Web Magazine, and Most Innovative app categories.

New Media also scooped four awards at the prestigious Pearl Awards held in New York in October this year. The Pearl Awards celebrate the best in content marketing and are judged by the Custom Content Council, the leading professional organisation for branded content and content marketing in North America.

- **The 2024 *Eat Out* magazine is on shelves!** 10 May 2024
- ***Eat Out* unveils more robust judging process** 28 Mar 2024
- **Iconic *Taste* brand embraces a digital-first future** 5 Mar 2024
- **New Media presses play on agile new video agency** 1 Dec 2023
- ***Taste's Loadshedding Cookbook* lights up London awards** 27 Nov 2023

New Media



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